

# Helene Purcell

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## EDUCATION

**Fordham University — Graduate School of Arts & Sciences, Bronx, NY**

*PhD Candidate in Economics*

*Sept 2015 – Expected 2021*

**Fordham University — Graduate School of Arts & Sciences, Bronx, NY**

*Master of Arts in Economics*

*Sept 2015 – Dec 2016*

**Villanova University — Villanova School of Business, Villanova, PA**

*Bachelor of Science in Economics & Bachelor of Science in Business Administration*

*Aug 2007 – May 2011*

Co-Major: Economics & International Business; Minor: Spanish; *magna cum laude*

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## CURRENT RESEARCH

**Specializations:** Development Economics; Applied Microeconomics; Applied Econometrics; Environmental Economics

### **Publications:**

"The Quest for Greener Pastures: Evaluating the Livelihoods Impacts of Providing Vegetation Condition Maps to Pastoralists in Eastern Africa," (with Elia Axinia Machado, Andrew M. Simons, and Stephanie Swinehart), *Ecological Economics*, 75 (2020).

[Link to paper](#)

### **Works in Progress and Unpublished Research:**

"Not All Shocks Created Equal: Changing Risk Attitudes Following Disasters," (*Job Market Paper*).

"Returns to the Big Five Personality Traits: Evidence from Indonesia," (with Subha Mani).

"Early Childhood Disasters and Their Impact on Preferences Later in Life: Evidence from Indonesia," (*sole-authored*).

"Satellite Assisted Pastoral Research Management (SAPARM) Impact Evaluation," (with Andrew M. Simons) *submitted on behalf of Project Concern International for USAID*, 2018.

"The Crisis of Competitiveness in the CFA Zone in Sub-Saharan Africa," (with Darryl McLeod for the World Bank), *contributor*.

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## HIGHER EDUCATION & TEACHING EXPERIENCE

**Graduate Student Association, Fordham University, Bronx, NY**

*President (2019-2020), Vice President (2018-2019)*

*May 2018 – June 2020*

- Responsible for managing \$200k budget, official communications to graduate students, and overseeing selection and distribution of grants and awards.
- Met regularly with the graduate school Deans to coordinate the priorities of the Administration and graduate student body, and sat on the executive committees of various Arts and Sciences councils composed of Deans and faculty.
- Planned and organized graduate school events, socials, competitions, speaker panels, and professional development activities.

**New York College Experience, Oxbridge Academic Programs, Barnard College, New York, NY**

*Economics Instructor*

*Summer 2018, Summer 2019*

- Economics instructor for New York summer study program for talented high school students.
- College-level economics course that met 6 times a week.

**Fordham University, Bronx, NY**

*Graduate Teaching Fellow*

*Sept 2017 – May 2018*

- Professor of Basic Microeconomics 1200 at Fordham University (Spring 2018)
  - Professor of two sections of Basic Macroeconomics 1100 at Fordham University (Fall 2017)
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## RESEARCH EXPERIENCE

**Economics Department, Fordham University, Bronx, NY**

*Graduate Research Assistant*

*Sept 2015 – Summer 2018*

- Research Assistant under Dr. Andrew Simons, working with the NGO Project Concern International to evaluate a Randomized Control Trial in Ethiopia and Tanzania.
- Research Assistant under Dr. Darryl McLeod working with the World Bank on a real exchange rate analysis for West Africa and the CFA Franc.
- Researched and drafted proposals for interdisciplinary MA programs to be incorporated in the Economics Department at Fordham, including Sustainability and Behavioral Economics programs.

**Navigant Economics (now Ankura Consulting Group)**, New York, NY

Senior Consultant

Aug 2013 – Aug 2015, Summer 2016, Summer 2017

- Performed comprehensive economics analyses to support expert testimony in securities and anti-trust litigation, drafted expert reports and rebuttal reports, and developed statistical, financial, & econometric models in support of these reports.
  - Used economic tools to conduct research and assist clients in cases of alleged fraud or other types of market manipulation.
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## OTHER PROFESSIONAL EXPERIENCE

**Citigroup, Commercial Bank**, New York, NY

Credit Analyst

Aug 2011 – Aug 2013

- Worked on both client relationship and credit side of underwriting requests for companies with revenues up to \$1B.
  - Successfully completed 10-week formal commercial credit training program lead by Citi's Independent Risk organization; acquired the skills necessary to structure commercial deals and analyze credit risk when dealing with client financial statements, risk portfolios, and credit transactions.
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## CONFERENCES, PRESENTATIONS, & WORKSHOPS

**SEA Conference**, New Orleans, LA (Nov 2020)

**North Eastern Universities Development Consortium (NEUDC)**, Dartmouth University (Nov 2020)

**Villanova University Economics Seminar**, Villanova, PA (Oct 2020)

**NYSEA Conference**, New York (Oct 2020)

**MERL TECH Conference**, Washington DC (Sept 2018)

**16th Summer School in International and Development Economics: Family, Human Capital, and Development**, University of Milan, Gargnano, Italy (Sept 2017)

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## FELLOWSHIPS, SCHOLARSHIPS, & AWARDS

*Fordham University:*

**Alumni Dissertation Fellowship** — AY2020-2021

**Graduate Assistant Fellowship** — AY2015-2017, AY2018-2020

**Graduate Teaching Fellowship** — AY2017-2018

**Mahony Prowse Award** — AY2017-2018

**Summer Research Fellowship** — Summer 2016, Summer 2017

*Villanova University:*

**Bartley Medallion Award for International Business** — 2011

**Connelly Delouvrier Scholarship** — 2010 (Full tuition for international study)

**Rammrath International Business Scholarship** — 2010

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## ACADEMIC SERVICE

**Fordham GSAS Student Support Grant** — selection committee member (Fall 2020)

**Fordham GSAS Graduation Ceremony** — student commencement speaker (May 2020)

**Fordham University Diversity, Equity & Inclusion Council** — council member (AY2019-2021)

**Graduate Student Association** — president, vice president, economics department representative (AY2017-2020)

**Graduate Student Economics Research Seminars** — creator & organizer (AY2017-2018)

**Fordham Development Economics Conference** — volunteer & participant (Dec 2016)

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## SKILLS & OTHERS

**Programming:** STATA, LaTeX, QGIS, ArcGIS, MatLab, Bloomberg, Factiva, Microsoft Office Suite

**Languages:** English (native), Spanish (conversational)

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## REFERENCES

**Subha Mani** (Dissertation Committee Chair), Associate Professor of Economics, Fordham University

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**Andrew Simons**, Assistant Professor of Economics, Fordham University

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**Marc Conte**, Associate Professor of Economics, Fordham University

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**Johanna Francis**, Associate Professor of Economics, Fordham University

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